

Guidelines for Submitting Print Files to Urban Media

File Types Accepted:

PDF, JPG, AI, EPS, TIFF, PNG

Raster Images:

JPG, TIFF, PNG files need to be 300 dpi/resolution or greater at the actual size the file will be used.

*****We DO NOT accept LOW RES images from the internet. If you don't OWN the image their is copyright laws prohibiting you from using someone eles's art files.**

Vector Images:

EPS or AI files need to have fonts outlined or have font files included in the submission.

Photoshop, Indesign or Illustrator Files:

Package file and compress/zip folder and email it to:
iaurbanmedia18@gmail.com

*****1/4" white margin or 1/4" bleed is required on all artwork*****

Design Services and File Edits:

\$70 per hour - Prorated in 15 minute increments

Ad Submission Deadline:

1st Day of each month by Midnight

Submit all artwork to:

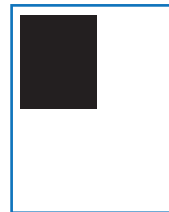
iaurbanmedia18@gmail.com



Full Page Ad
8.5" x 11"



Half Page Ad
8.5" x 5.5"



1/4th of a Page Ad
5.5"h x 4.25"w



P.O. Box 3092 - Des Moines, IA 50316

iaurbanmedia18@gmail.com

(515) 829-0927

Iowa Urban Media Print & Online Magazine Ad Rates the Urban Experience Magazine

Effective January 1st, 2024 - Advertising Rates & Sizes

	1X	3X	6X	12X	Build*
Full Page	\$1,000	\$900	\$800	\$700	\$350
Half Page	\$900	\$800	\$700	\$600	\$300
Quarter Page	\$800	\$700	\$600	\$500	\$325

- Nonprofits receive a 10% discount.
- Signup for 12x and receive 5% discount.
- Rates for smaller sizes please send a request to dsmurbanads@gmail.com
- *Rates for in-house design services are added to the total amount
- Ads are due by the **1ST OF EACH MONTH**

Urban Experience Magazine Sponsorship Opportunity \$3,500

This option has been popular with businesses and nonprofit organizations. As a sponsor you get the **front cover** of the magazine with the **verbiage This edition of Urban Experience Magazine is brought to you by ___(name of your organization)___**. Your organization will get the **centerfold and up to six pages of content along with being featured on “This is not my Show” podcast.**

If interested in being a sponsor, please reach out to iaurbanmedia18@gmail.com



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